



Ace Hardware Honors Memorial Day with Nationwide Tribute to Veterans

Along with Ace's annual 1 million flag giveaway in conjunction with the VFW, explore top deals on grills, tools, outdoor equipment, and more

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OAK BROOK, IL, -- In honor of Memorial Day, [Ace Hardware](#) is continuing its tradition of supporting the community by giving away 1 million American flags on Saturday, May 24, in conjunction with the Veterans of Foreign Wars (VFW). Ace is also recognizing Memorial Day by offering customers significant savings on a wide selection of summer essentials. From May 13 through May 26, shoppers can take advantage of special discounts on grills, premium tools, outdoor equipment, patio furniture, and accessories from trusted brands such as Weber, DEWALT, Big Green Egg, and EGO.

On Saturday, May 24, customers can visit participating Ace stores to receive a free 8" x 12" American flag while supplies last.* For each flag given to customers, a second flag will be donated to local VFW posts to be placed on veterans' graves in tribute.

"Ace is proud to support this important initiative and offer American flags to both our customers and the VFW in remembrance of those who gave their lives in service," said Kim Lefko, Chief Marketing Officer at Ace Hardware. "With our stores nationwide, this is a special opportunity for Ace, our customers, and our team members to come together and honor the brave men and women who made the ultimate sacrifice."

"We are grateful to work alongside Ace to remember and honor those who have fallen in service to our nation," said VFW National Commander Al Lipphardt. "Memorial Day is a time to reflect on the sacrifices of our service members, men like Pvt. Lewis Sloan of East Point, Georgia, Cpl. Kenneth Adams of Santa Clara, California, Cpl. Philip Adams of Croton Falls, New York, Robert Waddell of Batavia, Ohio, and Rodney Loatman of Newark, New Jersey. These men served under my command when they paid the ultimate price for freedom, and this initiative ensures their service, and all who gave their full measure of devotion, will never be forgotten."

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While continuing this meaningful tradition, Ace is also helping customers get ready for summer with special Memorial Day deals. Whether upgrading the patio or preparing for summer cookouts, Ace Hardware provides a seamless shopping experience with convenient in-store pickup of online orders, ready within 15 minutes. Select deals are available exclusively to Ace Rewards members, offering additional value to loyal customers.

In addition to exceptional savings, Ace Rewards members enjoy unique benefits designed to make shopping at Ace even more rewarding and convenient, including same-day and next-day delivery from local stores on qualifying orders. A new, ongoing benefit for Ace Rewards members now includes free assembly for grills, priced at \$399 and up. Becoming a member is easy and free, and membership provides access to exclusive sales events, points on every purchase, and personalized coupons throughout the year. Sign up in-store or online to start enjoying the benefits right away. Visit acehardware.com/ace-rewards to learn more.

All Ace customers can take advantage of in-store pickup of online orders, ready within 15 minutes, making it easier than ever to get the products they need whenever they need them. For additional information and to explore even more holiday offerings, head to acehardware.com.

*Flags will be available at participating Ace stores while quantities last. Limit one 8” x 12” flag per customer. No purchase necessary.

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About Ace Hardware: Ace Hardware is the largest hardware cooperative in the world, serving more than 8,900 locally owned and operated stores and providing the best products, services, and operating methods to over 5,900 Ace retail stores in approximately 60 countries. Ace Hardware's family of brands includes Ace Hardware, Emery Jensen Distribution (EJD), and independent retailers worldwide. Headquartered in Oak Brook, Ill., Ace operates an expansive network of U.S. distribution centers, along with international capabilities in Ningbo, China, and Cuautitlán Izcalli, Mexico. Since 1924, Ace has been a part of local communities, known as the place with the helpful hardware folks. For more information, visit acehardware.com or newsroom.acehardware.com.