



VFW Honored as Gold Stevie® Award Winner in American Business Awards®

This is the first award for the VFW Day of Service campaign

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KANSAS CITY, Mo. – The Veterans of Foreign Wars (VFW) was named the winner of a Gold Stevie® Award in the Corporate & Community - Community Engagement Event category for its inaugural VFW Day of Service campaign in The 21st Annual American Business Awards® yesterday.

The American Business Awards (ABA) is the nation's premier business awards program. All organizations operating in the U.S. are eligible to submit nominations – public and private, for-profit and nonprofit, large and small.

This is the first award for the VFW Day of Service campaign, which is part of the VFW's #StillServing initiative. The VFW #StillServing campaign earned several prestigious awards to include: The Internal Business Awards 2022 Grand Stevie® Award for the Highest-rated Nomination of the Year and the 2022 Gold Stevie® Award for Communications or PR Campaign of the Year (Nonprofit/Charity); and the Kansas City's Data-Driven Marketers Association's 2022 Silver AMBIT Award for Response-driven Web Campaign, and the Public Relations Society of America Greater Kansas City Chapter's 2022 PRISM Award for Best in Show.

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Best New Product or Service of the Year, Thought Leader of the Year, and App of the Year, among others. The VFW was nominated in the Community Engagement Event category for Corporate & Community.

Among the judges' feedback, one stated, "The everlasting effect on those who served, those

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they protected, and the togetherness of the community due to the VFW Day of Service is remarkable. Salute to a stellar submission and continued service to our great nation!”

“We already owe our veterans and servicemen and women a huge debt of gratitude – this initiative gives even more reason to appreciate their service and now contributions to our communities,” said another judge.

More than 230 professionals worldwide participated in the judging process to select this year’s Stevie Award winners.

“It is very gratifying for us to be able to recognize the achievements of such a wide variety of organizations, teams, and individuals in the 21st ABAs, and we look forward to bringing them together in New York on June 13 to celebrate with them,” said Maggie Miller, president of the Stevie Awards.

Details about The American Business Awards and the list of 2023 Stevie winners are available at StevieAwards.com/ABA.

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About the VFW: The Veterans of Foreign Wars of the U.S. is the nation's largest and oldest major war veterans organization. Founded in 1899, the congressionally chartered VFW is comprised entirely of eligible veterans and military service members from the active, Guard and Reserve forces. With approximately 1.5 million VFW and Auxiliary members located in nearly 6,000 Posts worldwide, the nonprofit veterans service organization is proud to proclaim “NO ONE DOES MORE FOR VETERANS” than the VFW, which is dedicated to veterans’ service, legislative advocacy, and military and community service programs. For more information, or to join, visit our website at vfw.org.

About the Stevie Awards: Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards[®], The International Business Awards[®], the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sponsors of The 2023 American Business Awards include HCL America, Melissa Sones Consulting, and SoftPro.